



2026 Market Season Application

Now accepting vendor applications through April 24, 2026



2026
June - September
Saturdays 8 am till Noon

City Hall
9200 Pigeon Roost Road
Olive Branch, MS
38654

www.obms.us/farmersmarket



Guidelines

The City of Olive Branch Farmers Market is sponsored by the City of Olive Branch to provide local agriculturalists with a retail outlet for their products, to provide the citizens of the area with an opportunity to purchase local farm products while improving the health of the community and growing the local economy through agriculture.

The City of Olive Branch Farmers Market is an Associate Member of the Mississippi Department of Agriculture's Genuine MS Program. To continue this status, the City of Olive Branch Farmers Market must consist of Mississippi farmers selling Mississippi agricultural or artisanal products.

The City of Olive Branch Farmers Market consists of three types of vendors: Farm, Cottage Food, and Artisan. All vendors are required to submit an application each year. Applying does not guarantee any vendor a space. Applications are managed by market staff.

Acceptance to the farmers market may be determined by the following: product type and diversity, reservation type and dates requested, prior acceptance and compliance with the City of Olive Branch Farmers market rules.

All items will be sold at the discretion of Market Management.

Items permitted for sale:

Farm Vendor

A farm vendor is defined as the person who grows and may include the producer's immediate family, partners, and employees.

Products to be sold must be approved as listed on the application. Products allowed include: All varieties of locally grown produce, plants, flowers, trees or seedlings, including but not limited to: raw vegetables, fruits, edible plants, eggs, honey, cheese, shelled peas and beans (must be brought to the market cool and kept cool), nuts, herbs, spices, bedding plants, acidified foods, condiments, preserves, jellies, jams, pastries, baked items, spreads, dried/fresh flower arrangements, poultry, fowl, sausages, milk, seafood, meat, and cut firewood. Nonnative Mississippi grown plants may be sold as a convenience to market goers.

Vendors selling products by weight must have certified NTEP scales in accordance with state law. A certification sticker (with current year) must be displayed on the scale. Please contact Mississippi Weights & Measures Division at 601-359-1149 for approving scales for use at the market.

Quality control is one of the most important factors for the City of Olive Branch Farmers Market. Routine inspections may be conducted. If your product is found unfit to sell at the market, the market staff may ask you to discontinue sales of the item immediately. Vendors who repeatedly attempt to sell unfit items or produce may be asked to leave the market.

The City of Olive Branch Farmers Market staff has the right to physically inspect crops and production areas of Farm/Backyard Garden vendors at any time without advance notice.

The City of Olive Branch Farmers Market has a zero-tolerance policy concerning resale. Any vendor found selling products that he/she did not grow or make will be banned from the market. **Absolutely no resales are permitted. No franchises or independent distributors.**



Organic & Prepared Foods

Growers using the label “organic” in any representation of their product must have a copy of their organic certification on file with market management. If planning to sell prepared foods or certified organic products, a copy of any license or permit is required.

Farm products requiring refrigeration

Products requiring refrigeration, such as eggs, meat, or milk, that are on display outside of a refrigeration/cooler CANNOT be sold to customers and a sign must be placed at the display reading, “For Display Only.”

Cottage Food Vendor

Cottage food vendor is someone who bakes, cooks, cans, pickles, dries or makes candy and certain low risk foods defined by the cottage food law. In Mississippi, cottage foods must be sold in person directly from the cottage food producer to the end consumers and cannot be sold over the Internet, by mail order, or at wholesale or to a retail establishment; however, this does not prohibit the advertising of cottage food products over the Internet, including through social media. In addition, cottage foods made in Mississippi may be sold only in Mississippi. Cottage foods made in other states may not be sold in Mississippi. For additional information, please refer to the cottage food law located on the City of Olive Branch Farmers Market website. **The City of Olive Branch Farmers Market has a zero-tolerance policy concerning resale.** Any vendor found selling products that he/she did not grow or make will be banned from the market. Absolutely no resales are permitted. No franchises or independent distributors.

Artisan

Crafts are incidental to the purpose of the market, which is primarily an agricultural operation. Not more than 10% of the total number of vendors registered at the market may be craft or artisan vendors.

Vendors or members of the vendors’ households must make all the craft items sold at the market.

Crafters may only represent their products and cannot share a booth with farm or cottage food products. Craft vendors are asked to provide a copy of their Mississippi sales tax permit designating them as a City of Olive Branch business. The following crafts are generally permitted at the market: wood carving, weaving, pottery, doilies, wreaths, baskets, candles, soap, lotions, wood planters and arts and crafts related to the kitchen and garden. Other items may be allowed at the discretion of the Market Director.

Local arts and crafts produced by the vendor are permitted for sale at the market. Non-farmer selections will be made based on quality, originality, variety of products at market, and market space availability. The City of Olive Branch Farmers Market has a zero-tolerance policy concerning resale. Any vendor found selling products that he/she did not grow or make will be banned from the market. **Absolutely no resales are permitted. No franchises or independent distributors.**

Prepared Food Vendors

Prepared food vendor is someone who bakes, cooks, cans, pickles, dries or makes candy and certain low risk foods as a business or manufacturing site. **The City of Olive Branch Farmers Market has a zero-tolerance policy concerning resale.** Any vendor found selling products that he/she did not grow or make will be banned from the market. Absolutely no resales are permitted. No franchises or independent distributors.



Season

The market will be held every Saturday rain or shine from 8:00 am till 12:00 pm starting in June until September. In the event of extreme weather market management will communicate changes to vendors first and then to the public on the City of Olive Branch Farmers Market Facebook page.

Vendor Setup

Vendors should arrive at least 30 minutes prior to opening time. All vendors must be set up and ready to do business by 8:00 AM. The area around City Hall is a public space and spaces CANNOT be held for vendors if they are running late. Many shoppers arrive early to get in and out of the market and may park in your space if you do not arrive early.

Due to the market's liability insurance requirements, vendors will not begin selling until the market officially opens. Please secure tents when windy days are possible and secure extension cords so that they are not a trip hazard.

Early Departure: Cottage food and crafters should bring enough product for customers to shop throughout the market day. It is unprofessional and confuses the shoppers when vendors leave prior to closing time. Farmers who sell out of agricultural products prior to the end of the market must notify market management that they have sold out prior to leaving the market. If an extreme circumstance arises that requires the vendor to leave early, the vendor must first consult market management.

LATE ARRIVAL: It is unprofessional and dangerous for shoppers and fellow vendors when vendors arrive after starting time. There is no penalty for late arrival, however, for the safety of others we kindly ask you to arrive and be setup prior to market open. Vendors who are consistently late to the market will be removed from the market roster.

Vendor Signage

All vendors must have a sign or banner with the name of their business that is visible to the public at their booth. Farmers must prominently and conspicuously display, at the point of purchase, the name and complete business address of the farm where the produce was grown, on a banner, sign or placard and is no smaller than 8 ½" x 11" to meet the requirements of the Food Safety Modernization Act (FSMA).

Additional Guidelines

Vendors are required to stop selling at the close of the market and have everything loaded for removal one hour after the close of the market. Vendors are responsible for all clean-up of the area they are assigned. The area should be clean and free of all debris, including leftover product and trash.

The City of Olive Branch Farmers Market welcomes children under 18-years of age to sell at the market. Vendors with children under the age of 18 must be accompanied by an adult at their stall.

Only "whisper-type" generators are allowed in the market. Market management will determine whether any generator is too loud for use during market hours.

Soliciting of any kind is not allowed during market without prior approval of Market Management. This includes advertising for other events or businesses by anyone not associated with the City of Olive Branch Farmers Market.



Vendor Conduct

Vendors shall conduct themselves in a courteous manner. Music, either live or recorded, may not be played at the vendor booths, although the Farmers Market management may provide music, cooking demonstrations and other activities. Yelling, loud profanity, threats, violence, harassment or any other disturbance of the market's peace will not be permitted.

Smoking

The City of Olive Branch has adopted a smoking ban ordinance to protect the health and welfare of its citizens; smoking is prohibited in public places and places of employment. Smoking or using tobacco products in the selling area is not permitted.

Sales Taxes and Permits:

Craft vendors and vendors providing a service are required to upload a copy of their Mississippi sales tax permit designating them as a City of Olive Branch business. The vendor will be responsible for determining what items are taxable and for collecting their own sales taxes. Vendors selling food products that are grown, made or processed in Mississippi are exempt from sales tax at this MISSISSIPPI CERTIFIED MARKET. Mississippi Farmers and Cottage Food Vendors do not need to obtain a business permit for selling at the City of Olive Branch Farmers Market. All vendors are responsible for being aware of and abiding by any and all Federal, State and Local laws regulating the sale of his or her product to the general public. It is the responsibility of each vendor to investigate all governmental regulations applicable to his or her individual product lines and sales endeavors, and to abide by all such regulations.

Food Handling

It is the responsibility of each vendor to follow safe food handling procedures in order to assure the public's health, safety and welfare. Each vendor growing or raising food for sale or selling fresh food or food that has been processed must have a Certificate of Attendance from a Food Safety class given by the DeSoto County Extension Service, ServeSafe or Produce Safety Alliance (PSA) Training in order to participate in the City of Olive Branch Farmers Market. The class is held annually in the Spring before the market opens. Anyone selling acidic canned products must have attended the Acidified Canning class sponsored by MSU (662-469-8480).

Violations

Any complaint against any vendors-- whether by a guest of the market or by another vendor--- will be addressed by the Market Management. Decisions made by market management are final. If the Market Manager determines that a vendor is in violation of any provision that may interfere with the smooth operation of the market, penalties may be applied, including being permanently expelled from the market.

Conflict/Complaint Resolution

Any complaints filed with the City of Olive Branch Farmers Market staff about producers not following these rules will be investigated. Complaints from other vendors must be in written form and may be left with one of the market managers on-site at market or via email to the Market Director. If an infraction of these rules and regulations is noted, an oral warning will be given to the vendor in question. The second warning will be written, and the infraction must be corrected by the next market attendance, or the vendor will not be allowed to return to the market.

Disclaimer

The market reserves the right to modify these rules and regulations at any time. The market reserves the right to refuse the application of any vendor at any time and for any reason.



2026

OLIVE BRANCH FARMERS MARKET

application

NAME: _____ FARM / BUSINESS NAME: _____

EMAIL ADDRESS: _____ CELL PHONE #: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____

VENDOR TYPE: PLEASE CIRCLE **FARM** **COTTAGE FOOD** **ARTISAN** **PREPARED FOOD**

MISSISSIPPI SALES TAX ID NUMBER: _____

IF APPLICABLE. APPLIES TO COTTAGE FOOD AND ARTISAN VENDORS ONLY.

LIST ALL PRODUCTS INTENDING TO BE SOLD AT FARMERS MARKET:

MAY WE PUT PICTURES FROM OUR MARKET OF YOUR BOOTH/STAND ON OUR FACEBOOK PAGE AND CITY WEBSITE? Y N

I UNDERSTAND THAT ALL ITEMS SOLD MUST BE GROWN AND/OR MADE IN MISSISSIPPI AND ARE PREPARED, GROWN, AND/OR CREATED BY MYSELF AND NOT PURCHASED FROM AN OUTSIDE ENTITY. I UNDERSTAND THAT I AM RESPONSIBLE FOR READING THESE RULES AND SIGNING A STATEMENT ACCEPTING SAID RULES.

MY SIGNATURE ON THIS APPLICATION MEANS THAT I HAVE READ THESE RULES OF THE CITY OF OLIVE BRANCH FARMERS MARKET AND AGREE TO ABIDE BY THEM OR RELINQUISH MY RIGHT TO PARTICIPATE IN THE MARKET.

NAME: _____ DATE: _____

INTERNAL ONLY
DATE RECEIVED: _____
CONTACTED: _____